

VEHICLE TRACKING IS OUT TO GET YOU...

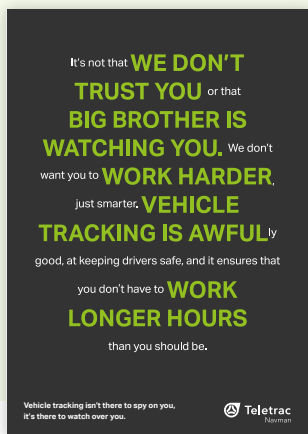
...there safer and quicker.

As the person responsible for the fleet in your business, **it's important** to know that **you've got your drivers on your side** when it comes to installing vehicle tracking.

And while that might be easier said than done, you're not the first person to have to listen to a few grumbles from your team... and you certainly won't be the last.

The fact is vehicle tracking has been around for a long time now and we've heard a lot of the arguments drivers use to complain about it. So we've put together a poster and leaflet pack that you can use to help bring your drivers round and prove that you're not out to get them!

We'd recommend you put the **POSTERS UP** wherever your drivers get together for a cup of tea and that you **HAND OUT A LEAFLET** to each driver before tracking is actually installed. **Being honest and transparent now will help later.**



It's quite likely you'll get asked all sorts of questions, so we've also prepared some answers to top asked questions overleaf.

If you would like more advice and tips, your Teletac Navman Account Manager will be happy help.



TOP DRIVER QUESTIONS and CONCERNS
about vehicle tracking:



1

"You're just trying to catch me out if I have an **EXTRA FEW MINUTES ON MY BREAK** one day."

The truth is you probably already know if one of your drivers is swinging the lead. **Vehicle tracking isn't about catching people out**, it's about **WORKING SMARTER** with the vehicle and manpower resources you've got.



2

"This is just a way to make me **WORK HARDER.**"

There's still the same number of working hours in the day and that's never going to change. What tracking can do is **help everyone work smarter**. For example, if one driver is closer to the next job than another, then it's a no-brainer to send the nearest person. That **SAVES TIME, EFFORT AND MONEY** and is fairer for everyone.



3

"Now you know what I'm doing **24/7**".

Sure – vehicle tracking shows where you've been, but it doesn't tell you what your drivers have been doing. All employees are entitled to breaks by law and tracking cuts both way **to prove that everyone is doing the right thing, employers and employees.**



4

"You can tell **EXACTLY** where I've been".

It turns out, knowing where your drivers are is often as beneficial to drivers as it is to the business.

Drivers who have been accused of speeding, causing accidents and reckless driving have all been able to prove it wasn't them thanks to vehicle tracking. And if a driver is in danger, then knowing their location could literally be life-saving.



5

"You'll just use this to check if I'm driving safely."

And why not? Who wants to be an unsafe driver? But if you're not driving safely then that's as much on your employer as it is on you. Trucks, vans and other vehicles are expensive to buy and run so keeping them safe is obviously a good idea. But as a human resource, you're also expensive to look after and even more to replace, so **keeping you safe is VERY important.**

If you would like **more advice and tips**, your Account Manager will be happy help.

Vehicle tracking is not about trying to catch you out, it's about being safer and better at your job and that's good for everyone...