

WHAT IS TELEMATICS FOR THE CONSTRUCTION INDUSTRY?

Managing materials, plant, tools, vehicles, labour, compliance, safety and all the rest...there's no denying that running a successful construction business is a complex balancing act.

BUT WHAT MATTERS MOST TO YOU AND YOUR BUSINESS?

Our **2019 Benchmark survey** asked construction industry professionals around the world **to share their concerns and communicate the issues** they face every day.



We listened to what you said and believe that many of **the most pressing issues can be solved or eased with Telematics**. In fact, by introducing telematics, you can work smarter, keep your employees safer and grow your business.

SO, JUST WHAT IS TELEMATICS FOR CONSTRUCTION AND HOW WILL IT HELP YOU?

TELEMATICS TOP USES IN CONSTRUCTION:

Telematics provides some real quick wins for your business, these are some of the top uses in the construction industry:



73%
Location tracking of vehicles and equipment



34%
Driver performance

51%
Driver hours - hours of service



30%
Idling



But if you delve deeper with Telematics, you can gain extra insight to really help your business. Here are the biggest concerns in the world of construction and **how a good solution can bring the benefits:**

WORK SMARTER



31%

Biggest expense is the maintenance of tools and machinery. A good telematics solution includes **automatic reminders and scheduling of maintenance tasks** to help plan for downtime and deal with equipment failure.



27%

Fuel cost is a significant expense, but one that can be reduced thanks to telematics. The technology can **help cut out idling, unnecessary mileage and bad driving techniques**.



52%

A major concern is knowing exactly where your assets are. That's an easy task for telematics, but it can also **give you visibility** over whether you have too much or too little equipment.



51%

Traffic congestion is a big problem for more than half of all respondents, so why not **plan efficient routing and dispatching for on-road vehicles?**

STAY SAFE



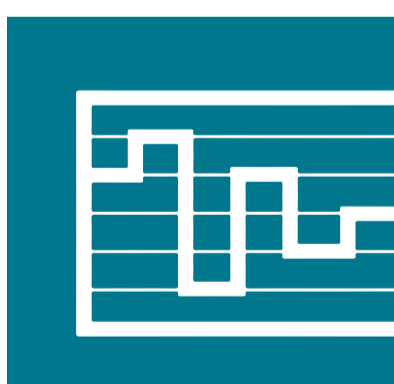
27%

Jobsite safety is a major business priority and a new measure for 2019. The importance of safety isn't just a reduction in injuries – find out what it really means for your business.



31%

Improvement in driver/operator behaviour among telematics users and a 19% overall improvement in safety.



19%

Say it is easier to **monitor work hours** to avoid fatigue and exhaustion, making your compliance tasks a little bit easier.

BUSINESS GROWTH



38%

Increasing profits is a primary goal for 2019. Telematics data can help with critical decision making thanks to enhanced visibility.



31%

Improvement in customer service levels thanks to better driver behaviour, directly linked to driver monitoring with telematics and associated reward schemes.



29%

Plan to hire additional staff in 2019 – use your telematics data to invest in finding, retaining and developing talent.

To download the full Telematics Construction Benchmark Report, [click here](#).